



Trending :

Connect with us : [f](#) [t](#) [in](#)

Home BioPharma Vyome Biosciences launches its first product

Bengaluru | 26 April 2015 | News | By BioSpectrum Bureau

Vyome Biosciences launches its first product

[Comment](#) [Email](#) [Print](#)

Vyome launches its first innovative dandruff treatment brand, Olique Hair Oil Potion



Olique hair oil potion (VB-001) has been clinically proven for superiority

Vyome Biosciences announces the launch of OLIQUE Hair Oil Potion, its first innovative products range for combating the problem of dandruff and hair fall. OLIQUE products are a result of persistent innovation and research by a dedicated team of the best and international scientists and experts in the field of dermatology.

Dandruff, a common skin condition affecting more than 50 percent of the adult population, is hard to treat and keeps recurring even after the treatment.

"The wash-off products like ordinary shampoos, do not offer a long lasting solution to the patients. To counter this problem, Vyome has launched Olique, an innovative and first of its kind leave-on hair oil potion which provides a long lasting cure. Olique Hair Care range of products is specially formulated using a patented platform technology - Molecular Replacement Technology (MRT), which treats fungal diseases like dandruff," said Mr N Venkat, co-founder and CEO of Vyome Biosciences.

Olique hair oil potion (VB-001) has been clinically proven for superiority and the rigorous clinical research has shown 20 percent higher efficacy over the best anti-dandruff shampoo in the market.

"I am delighted with the launch of the Anti dandruff and Anti hair fall Olique Hair Oil Potion. This is an important milestone as Vyome moves towards a successful commercialization of its products," said Dr Raghunath Mashelkar, Padma Vibhushan and chairman of Vyome's Board of Directors, expressing his happiness on the launch of the product.

People Regulatory PPP

- [Article: Strand's prez to oversee global operations](#)
- [Article: Prof. Arindam Ghosh awarded 'Young Nanoscientist India](#)
- [Article: Peter Bains is the new CEO of Syngene](#)
- [Article: Mr Bhartia resigns as Jubilant's MD](#)
- [Article: Dr Venema named new CSO of USP](#)

Editor's pick

- ['My Story'](#)
- [Where are our good days? asks clinical research industry](#)
- [IIT Madras establishes Bio-Incubator to support start-ups](#)
- [Traditional medicine must get its dues, says Dr Brahmachari](#)
- [Healthcare IT VC funding doubles up in 2014](#)

Survey Box

BioMass Electricity

Is ignorance among state electricity regulators the reason India is not on the Bioenergy map?

- Yes
 No
 Not Sure

[View poll results](#) [More polls](#)

[Vote](#)

[Previous](#) [1](#) [2](#) [Next](#)

Follow Biospectrum on [Twitter](#), become a fan on [Facebook](#) Stay updated via [RSS](#)

[Comment](#) [Email](#) [Print](#)

Leave a Reply

[Sign in](#)

Notify me of follow-up comments via e-mail address

Post Comment



Subscribe to BioSpectrum India



You can now SIGN for a subscription of BioSpectrum Magazine in the format that is most convenient to you.

SUBSCRIBE: PRINT FORMAT

SUBSCRIBE: DIGITAL FORMAT

Subscribe Now

News Letter

Sign up to our monthly email newsletter

Name:

Email:

Sign Up

Quick Links:

[Home](#) [BioPharma](#) [BioTech](#) [BioAgri](#) [BioIndustrial](#) [BioServices](#) [BioEnablers](#) [Specials](#) [BS Network](#) [Research](#) [Subscribe](#)
[Newsletter](#) [Events](#) [Media Kit](#) [Jobs](#) [Contact Us](#) [Sitemap](#)

Brands:

[BioSpectrum India](#) [BioSpectrum Asia](#)

Services:

Corporate

[MM Activ Home](#) [About Us](#) [Careers@MM Activ](#) [Privacy Policy](#) [Terms Of Use](#)

MM ACTIV
Sci-Tech Communications
Media | Events | Partnering | Advisory

Copyright © 2015 MM ACTIV. All rights reserved.

Reproduction in whole or in part in any form or medium without written permission is prohibited.